



WTC

White Paper



WTC



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Origin





1 Origin

WTC Coin is a Global Autonomous Alliance community founded by the WTC Foundation in partnership with New Take Co.,Ltd . based on Global Blockchain and Web 3.0, with the goal of creating a new track for community autonomy and distributed Web 3.0 that provides secure, convenient and efficient pan-financial services to blockchain, NFT and Web 3.0 users worldwide.

The WTC project began in 2021 as an NFT project for New Take Co.,Ltd . New Take Co.,Ltd is a Fintech company with an international perspective and technology leadership that provides software products and solutions for next-generation distributed platforms for global financial institutions and Web 3.0, helping to continue to create value for customers and grow global Fintech.

Since 2016, achieved substantial returns by investing in digital assets. In May 2021, New Take Co.,Ltd . participated in a \$500000 Turnaround fund for the augmented reality NFT platform Anima, and raised a profit of 1200% in 2021, GPs posted much higher returns than market returns. In September 2021, they also participated in a \$30 million funding round for the certification of Makersplace.com , an NFT-based digital art platform, with the New Take Co.,Ltd participating in the NFT market making very high returns with an average monthly return of 700%.



The New Take Co.,Ltd blockchain technology team understands that the future will be a decentralized world and that all industries will face organizational change, most importantly is the WTC project to build the world's leading digital collection trading platform in a distributed way. **With The Customer**, we will safely manage investors' assets under the slogan "Always with our customers" and always cooperate and develop with our customers through accurate distribution of profits.



About
NFT

2 About NFT industry

The New Take Co.,Ltd will build a highly profitable NFT trading platform that provides secure copyright, compensation in case of problems, clear accounting operations, transparent profit sharing for investors, and various solutions for short-term investments.

Key investment directions include security blockchain development and sales, and clear NFT trading platforms through worldwide copyright registration and management through Makersplase. In the future, venture founders with innovative items will be invested through global funding.

The NFT token is a fixed-price stable token used only on global NFT exchanges and is easy for anyone to use.

From a technical perspective, NFTs are issued in the form of smart contracts, smart contracts can combine one or more NFT assets, including physical collections, event tickets and images, music, game props, and other virtual assets. Currently, the most widely used NFT mainstream protocol standard, ERC721 contracts, can combine one NFT asset.

ERC1155 contracts supports contracts that issue all types of NFT assets. Assets can be purchased through multiple NFTs, and NFT smart contracts record the token ID, resource store address, and corresponding information for each NFT asset.

Currently, most of the physical or digital assets purchased by NFTs are not typically blockchain, stored on other centralized or distributed storage systems, such as IPFS, and chain through a hash or URL.

In other words, WTC's technology blocks the copyright of assets and reports them safely from the risk of piracy or hacking so that they can be diversified and safely preserved and sold through various global NFT exchanges.

Metadata from NFTs is permanently stored in the blockchain once inserted into the blockchain and cannot be tampered with or deleted, thus ensuring the reliability of NFTs. In addition, Blockchain-based storage also enables digital content to track information, realize verifiability, and ensure the actual ownership of the owner.

Non-Fungible Token (Non-Fungible Token) NFT and Fungible Token FT (Fungible Token) provide ETH FT protocols including ERC20, ERC223, and various protocol standards including ERC721, ERC1155, etc. Due to differences in protocols, NFTs have different characteristics than FTs, and each NFT is unique, has a specific ID, differs from the same NFT, and cannot be interchanged with the same NFT. All NFT data is stored in the blockchain through smart contracts, and each token has fixed information and cannot be traded or modified through other means.

Comparison between
Fungible Token FT and Non-Fungible NFT

	Fungible Token FT	Non-Fungible Token NFT
Common grounds	Cannot be tampered with	
	Traceable and verifiable	
	Transparent execution	
differences	Interchangeability	Cannot be interchanged
	Copyable	non-copyable
	unity	uniqueness
	Main Applications: Asset	Main Applications: Property right
protocols	ERC20、ERC223	ERC721、ERC1155



The core value of NFTs is in three areas.

The first is to asset digital content. In today's Internet, we just have the right to use digital content, and we really can't be our assets. The emergence of NFTs extends the boundaries of digital assets, digital assets are no longer exponential currencies, all intrinsic assets can be cast as NFTs, physical assets or a variety of digital content, including photos, audio and video, and game props, which improves the transactability of digital content (e.g., Game Axie Infinity) One of the virtual lands sold 888 ETH.

Second, it relies on blockchain technology to ensure the uniqueness, integrity, and permanence of assets and to effectively address rights issues. It has three advantages:

First, distributed storage ensures that assets are permanently present and do not disappear due to outages on centralized platforms. Secondly, it provides new ideas for intellectual property protection. Third, it improves asset transaction efficiency, reduces transaction costs (e.g., the cost of verifying the authenticity of a collection), increases asset liquidity, and engages buyers with more digital assets to conduct transaction activities. Third, decentralized trading modes improve the commercial status of content creators to some extent and reduce domestic segmentation of centralized platforms. The smart contract built into the NFT allows producers to earn continuous royalty revenue from subsequent transitions. For OpenSea, NFT creators can set up to 10% of their royalties.

On March 11, 2021, artist Biffle's work "Everydays: The First 5000 Days" sold for \$69,346,250 (about 450 million yuan) on the Christie's website, and became the most expensive NFT piece, making it the third-highest-priced NFT work at an auction by artists around the world. According to statistics from Christie's, 33 active bidders from 11 countries participated in the auction.



In October 2017, a game called CryptoKitties exploded the NFT market, and the number and volume of active wallets in the NFT market increased rapidly. From late 2017 to early 2018, the number of active wallets reached 56,000, with over 700,000 market transactions on the 30th.

On September 10, 2021, Yuga Labs' collection, 101 Bored Ape Yacht Club BAYC NFT®, auctioned \$24393,000 at Sotheby's auction house, well above the previous platform's estimate of \$18 million.

The WTC builds on sufficient research to pursue greater progress in the digital economy based on the development of the NFT industry, its precise location, the layout of the NFT industry, the landing of related industry chains, and mature businesses in the traditional financial investment sector.



WTC
Industry
Position

3 Definition of WTC

The WTC believes that we need to position the future and increase our chances of success on the premise of clear recognition and accurate positioning of the industry. Based on its successful industry chain investment experience, the WTC summarized the upstream and downstream resources resulting from the current development of the NFT industry chain. These include the upstream infrastructure layer (settlement layer), the midstream project creation layer (protocol layer), and the downstream derivative application layer.

The upstream infrastructure layer provides basic infrastructure support for NFT casting and trading, the midstream project fabrication layer casts NFTs under mint contracts and issues them in primary markets, and the downstream derivative application layer derives NFT auxiliary markets, data platforms, and social platforms around primary markets.

The technology level is divided into infrastructure layers, project creation layers, and derivative application layers. NFTs are evidence of encrypted digital property rights to blockchain technology, and NFTs' casting, publishing, distribution, and derivative applications require mature availability blockchain and underlying ecosystems (development tools, storage, wallets, etc.) backed by underlying infrastructure.



The NFT infrastructure layer is responsible for value recording and settlement to build the safety and finality of the entire NFT ecosystem. The development space of NFT mid-track applications is limited by the performance and interoperability of the upstream NFT infrastructure layer. The NFT infrastructure layer consists of peer-to-peer Internet protocols, platform-neutral computing description languages, data storage protocols, untrusted interactive platforms, untrusted interaction protocols, and transient data transmission.

Ethereum's (ETH) NFT ecosystem is the absolute ruler of infrastructure in the NFT sector, forming ECR721, ECR1155, and other non-homogeneous authentication protocol standards. The NFT industry midstream project fabrication layer is also called the protocol layer, NFT casting follows the standard protocol of the underlying infrastructure, and Ethereum's three most common NFT standard protocols now include ERC721, ERC1155 and ERC998, and ERC721 and the new ERC1155 are currently the most widely used and best-known NFT mainstream protocol standards.

Therefore, the layout of the WTC is handed over to smart contracts to embrace Ethereum first, issue WTC 1.0 passes from Ethereum, and complete ecosystem management and self-operation.



NFT projects have high concentrations, and Top 5 projects account for more than half of the market share.

Depending on the NFT-mapped assets, NFT projects can be divided into several types: collections, works of art, games, meta-universities, apps, sports, and decentralized finance. According to statistics from the WTC, collection category NFT transactions are the most active, and the rarest layer system sets the collection value.

In June 2017, the world's first NFT item, CryptoPunks, was released on Ethereum, consisting of 10,000 unique 24x24, 8-bit irregular pixels. Pixel is divided into five types: male, female, zombie, ape, and alien, of which 6039 pixels and 3840 pixels are male and female, the other three types are rare, with only nine of the rarest alien pixels.

Each pixel has its own shapes and characteristics that are randomly generated, such as pilot helmets, cowboy hats, purple hair, and blue eyeshadow.

Each pixel has a different quantity, and pixels with 7 features are the rarest (only 1), and pixels with 0 features and 6 features are 8 and 11, respectively.

This work is a source of inspiration for the standard protocol ERC-721.

CryptoPunk's sales totaled 11,752 which is \$11.43 billion as of December 2021, according to CryptoPunk's official website. Among them, the most expensive pixels are CryptoPunk #3100 aliens, selling \$7.58 million and the lowest CryptoPunk and above \$400,000.

WTC has just started trading NFTs, the future market space is undoubtedly huge, and WTC has every reason to believe that more good artists will have a platform to post more suitable and high-quality works for artists by engaging in the launch and casting of NFTs.



The downstream derivative application layer is primarily a trading platform in the secondary market. The derived application layer is primarily based on NFTs cast in the project creation layer, including the NFT ancillary market, the NFT trading data platform NFT social platform, and more. This level of value capture is primarily based on social and curators, how traffic is aggregated, and the realization of traffic and demand where realization is a key value point of value.

The current active secondary cryptographic trading platforms include OpenSea, Nifty Gateway, MakersPlace, Rare, SuperRare, and VIV3, which provide primary market tokenization and issuance services. OpenSea has significantly outperformed other markets in both volume and volume over the past 30 days.

Founded in 2017, OpenSea is the world's largest integrated NFT trading market that provides one-stop casting, exhibition, trading, and auction NFTs to users. In the second half of 2021, OpenSea's number of users, trading volume and trading volume rose sharply with the overall expansion of the NFT track, surpassing 40,000 a day on Aug. 30, with daily sales 2.3 million up 241% from the previous month to \$3.164 billion, up 1013% to \$3.164 billion, with daily revenue topped \$100 million.



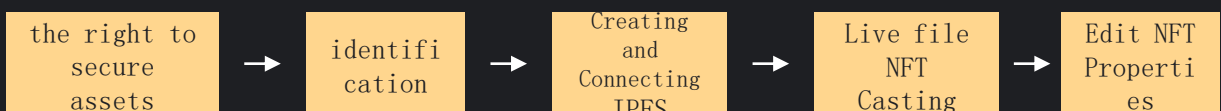
The WTC believes that Opensea has three advantages:

First, Gas fee casting, trading NFT and low NFT transaction fees, and multi-blockchain support do not require users to pay Gas fees to create, buy, and sell NFTs, and the Opensea platform's primary and secondary sales transaction fees are only 2.5%, significantly reducing the risk of entry-level player engagement and providing significant margin to creators and collectors. Helps increase platform trading activity.

Second, blockchain, multi-category comprehensive development, Ethereum, Polygon, and other blockchain's Opensea architecture, assets from other chains can be traded on Opasea, which includes works of art, collections, sports, music, change cards, virtual worlds, and many others.

Third, low user thresholds, simple learning allows anyone to cast their own NFTs, which has significantly increased public engagement, enriching the platform NFT ecology.

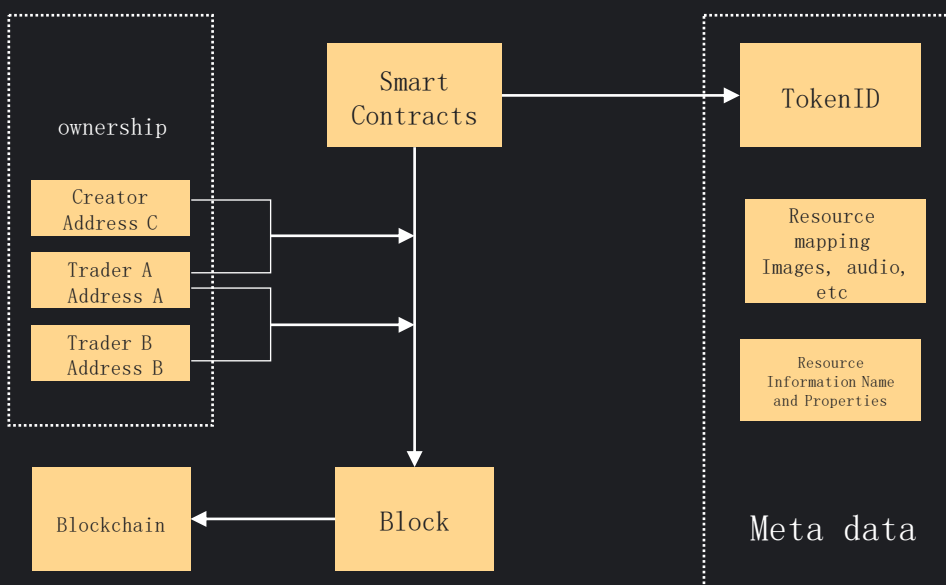
In fact, WTC's fund manager has made big gains in Opensea and conducted in-depth research on the trading platform, and the WTC will continue to rely on the platform to generate long-term, stable returns for investors.

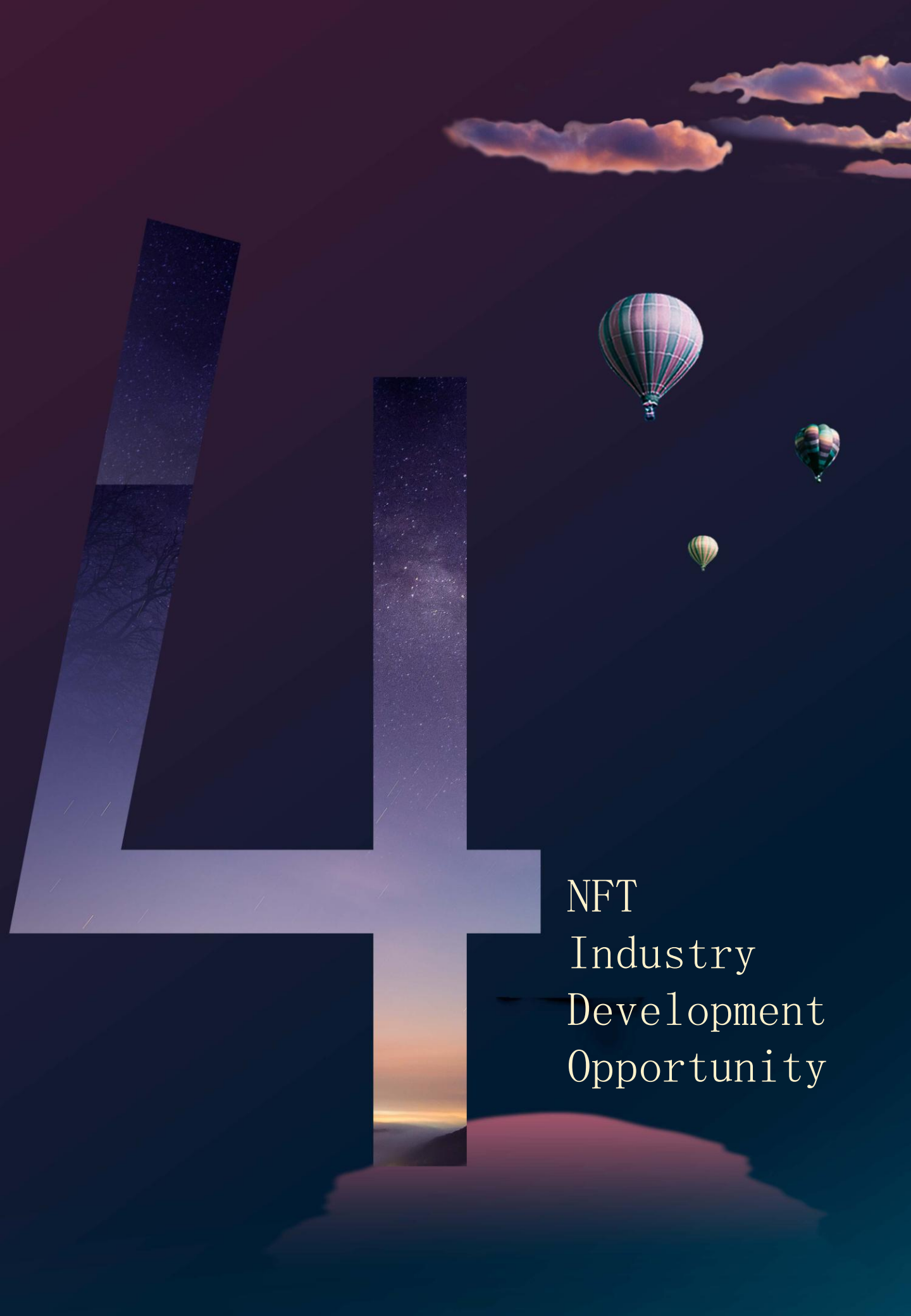


The value capture of the infrastructure layer is based on the casting and transactions of NFTs, and certain gas fees (mining fees) are required to record casting and transaction information in the blockchain. The revenue of the project creator (individual or team) mainly comes from primary marketing revenue and secondary transfer royalty revenue.

NFTs issued by the project creator sell NFTs at an issue price above the Gas fee or Gas fee, and the selling price is the project creator's primary market sales revenue, deducting the Gas fee and platform fee (if any). Project creators can set royalties on smart contracts, with different royalty limits allowed on other secondary market platforms.

L o g i c o f N F T





NFT
Industry
Development
Opportunity

4

Vision of NFT Business

The NFT industry's national-level in-depth and exploration was officially launched in September 2022, and YSC, a digital collection sales platform established by CCTV Incubation, was officially launched. As an innovative application of blockchain technology, digital collections have positive promotional value for the spread of Chinese culture, and are also content-based for the rapid landing and development of the meta-space industry. CCTV is an important practice in exploring meta-space applications, and it is also an active attempt to spread Chinese culture aimed at delivering digital collections, digital art, and Chinese culture.

The WTC shows that the NFT industry is steadily evolving in the digital collection layout.

China's NFT development path will follow a different business model from overseas markets, with Chinese companies cutting more from copyright protection to demonstrate NFT digital property rights and highlighting non-currency NFT exploration.

Not opening a used trading market means that blockchain, project publishers and offering platforms can only share revenue from the primary market, and the NFT collection can be considered a digital version of the next generation of fashion play. At the same time, this means that NFTs do not achieve the true assetization of digital content and that users have permission, not ownership, which may prevent the economic systems of blockchain games and the meta-universe from being successfully built.



In the future, the key is to find an open secondary market that can curb hype for the development of the domestic NFT industry.

And at the market level, with the continued heating of NFTs, large-scale development will inevitably come, the entertainment industry IP is expanding into the NFT domain, and it is also a general trend.

Therefore, the WTC believes that NFTs are promising. Definitely will catch this wave of property trends, accurately positioning the future, using NFT tools to truly create greater value for community users, LP partners, and at the same time, more users can run DAO communities that benefit.



The entertainment industry IP also extends to the NFT sector, music, film and TV puppetry, and other digital content industries, allowing NFTs to expand their entertainment IPs in the NFT sector, enriching their profits with IP's influence and at the same time expanding IP's influence.

NetEase's "eternal" IP is awarded to Hu Yanbin, an Australian NFT publisher, who gave fans an undisclosed demo of his cherished "Seungryeo" 20 years ago as a Chilseok Festival gift, a limited edition of the 20th anniversary black gel NFT.

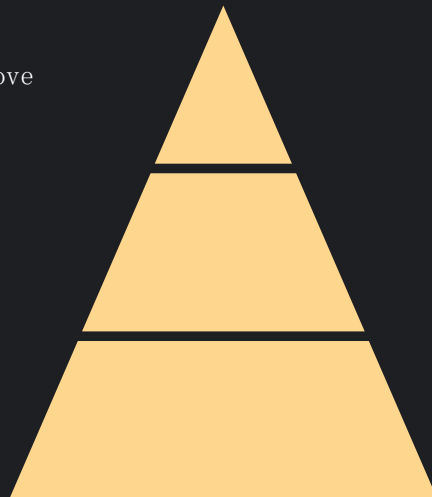
The WTC believes that in the future, traditional consumer companies will inevitably enter the NFT market, the blockchain gaming and meta-universe sectors will drive future expansion of the NFT industry, and China will gradually establish and improve NFT-related trading rules and gradually liberalize the NFT headset trading market. WTC deploys NFT transactions at this point and is a long-term layout trend industry.

NFT business performance and vision

China to establish and improve NFT-related trading rules. Gradually opening up NFT-assisted trading markets.

Blockchain gaming and metaverse sectors will drive future NFT industry expansion.

Traditional consumer firms enter NFT market.





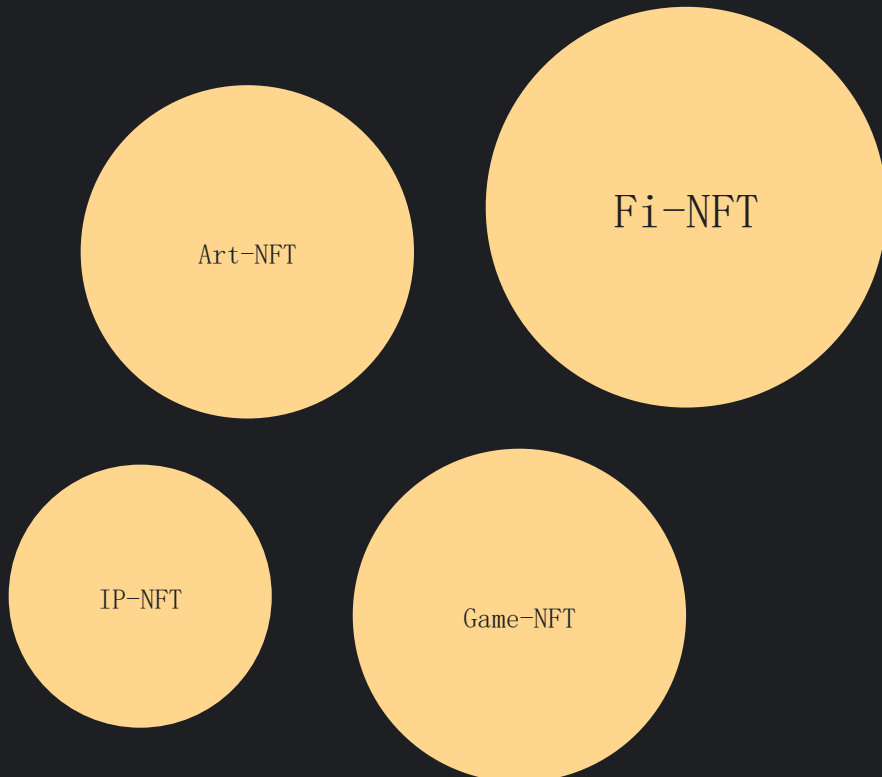
The WTC divides NFTs into Art-NFTs, Fi-NFTs, Game-NFTs, and IP-NFTs according to the application and value logic in which the NFTs are located. Art-NFTs are mainly used in the art collection sector, and the most notable NFTs now are due to the rise in the trading price of NFTs on the trading platform.

The Fi-NFT is an NFT primarily used for distributed financial DEFI, and the most popular application at the moment is the NBA Star Card.

Game-NFT is mainly used for NFTs in the gaming sector, and the most common application at the moment is NFTs created by game users that users can trade freely.

IP-NFTs are already favored by capital in the entertainment space, while Jay Chou, Huang Wei and other celebrities have launched IP-NFTs and peripheral products.

WTC believes that starting with Fi-NFT, it needs to gradually penetrate more value businesses, so it accurately captures track opportunities.





Economic
Model of
WTC



5

Economic model of WTC

WTC launched WTC certification based on deep industry knowledge and accurate judgment.

To repay the community, we shared the NFT developer margin with more long-term strategic partners, naming the generic certificate WTC.

With the customer is working with a great investor to follow a great pattern.

New Take Co.,Ltd. is itself a leading fintech company offering software products and solutions for Web 3.0 to users worldwide.

The developers are a team of well-known university graduates with formal fintech system training and a geek participating in the deployment of distributed systems.



PAUL ZAUZIN

Chief investment analyst
Wall Street Investment, Financial MBA at
Columbia Business School, 20 years of
experience in capital markets, worked for
Fidelity International, Morgan and other
large financial institutions, and previously
successfully invested in several blockchain
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JACK BROWN

Chief Technology Officer
10 years of technical team management
experience and 8 years of blockchain project
development experience, 2018 famous venture
incubator YC Venture Capital seed round
financing, new solution exploration and
product development, architecture design,
project and new interaction experience
between participants.



RHYS ROLLIN

Chief financial officer
Stanford Business School Accounting, Master
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experience in multinational corporations,
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standards, forward-thinking, strong
leadership and determination, and good
interpersonal communication skills.



Ecologica
1 Vision



6

WTC ecological vision

WTC will enable favorites and create a collection of top streams based on its powerful blockchain technology.

Reliance on strong technical advantages and financial industry background, empowering collectors, providing collection trust certificates, collection transaction dynamics, certification authority information, and other functional module information, safe and fast protection of online transactions in real time.

Take digital collections as a starting point, combine art with the public interest, and realize copyright, IP, artwork, and other online transactions through digital collections.

Connect members with online and offline communities to create a complete community marketing system and transaction support system that includes users of all ages and industry backgrounds.

The WTC will build an integrated services platform that integrates digital collection purchases, collections, viewing and sharing. With WTC, users can support their favorite digital collections and artists, and if they own a digital collection, they can show and gift it to their friends and make the most of the platform's social features.

The WTC believes 2022 will be a period of enthusiasm for the capital giant's entry into the digital collection market with the digital collection boom. The WTC has strong technology and capital, will successfully build a blockchain underlying technology and operations platform for digital collections, and aims to reinvent the entire industry and build an industry-leading platform.

The WTC develops the platform into a four-stage eco-stage.



Step 1: Build NFT Business Infrastructure

The WTC decides to cut from the infrastructure, facilitating compatibility with the ERC721 protocol and support infrastructure, quickly building competitive advantages, and creating competitive barriers high enough. So it takes up the industry's most important resources and expands the industry's influence.

Step 2: Enable efficient flow of tokens

WTC develops NFT passes based on ETH. Build your own decentralized autonomous community, reward online and offline promoters, expand project boundaries, and interact with ecology.

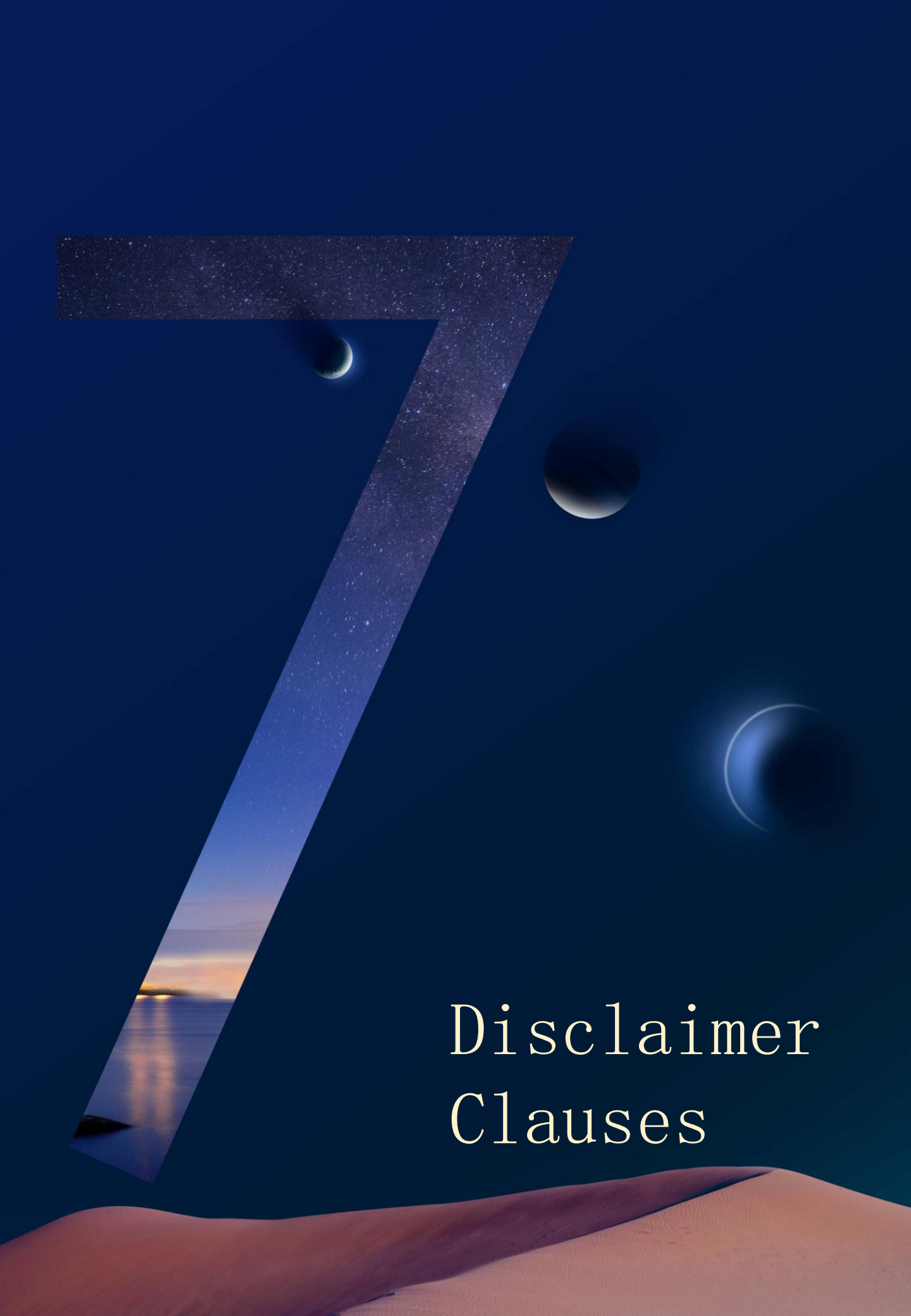
Step 3: Enrich the Business

Ecosystem

WTC promotes the creation and re-creation of head collections, artwork and IP, invites headflow stars from entertainment circles to customize NFT works, expand business circles, enrich business ecosystems, and enhance brand influence. Future Fund will also publish derivatives focusing on existing and purchasing artwork to enable the NFT community to participate in WTC's business ecosystem.

Step 4: Build the highest stream of NFT collection platform

The WTC will take full advantage of its technical and ecological benefits to build a top-notch NFT collection platform and promote the development of a global NFT digital collection trading platform.



Disclaimer Clauses



This white paper is WTC and other ecology. It does not provide advice on whether to purchase an academic certificate and is not a reference to a contract or purchase.

This white paper does not constitute an offer for purchase or sale, nor does it constitute any form of contract or commitment.

The WTC has no plans to construct securities or other regulated products in any country or jurisdiction.

This white paper is not the basis of investment manuals or other securities issuance documents and does not propose issuing or procuring securities or other regulated products in all countries or jurisdictions.

This white paper is not reviewed by regulators in any country or jurisdiction. You acknowledge and agree that WTC does not have the following features.

1. The right to represent the interests, controls, or obligations of the WTC or any other agency in its jurisdiction, or to participate in or control the decision to apply the above agency.
2. Indicate all types of investment;
3. On behalf of securities with intrinsic value or market price
4. On behalf of a person who is obligated to repay or purchase the product

When a participant participates in the program, he or she has confirmed that he or she understands and approves the provisions of the rule, and the result is entirely his or her responsibility.

Market risk: Overvalued overall in the crypto market will increase investment risk and participants may have high expectations for higher prices for the project, but these high expectations may not materialize.



Systematic risk: refers to force majeure factors, including but not limited to the political instability of natural disasters.

Regulatory Risks: Cryptocurrency Transactions Are Very Uncertain, Cryptocurrency Trading Sector Still Lack Strong Regulation, Cryptocurrency Risks Of Sharp Rise And Fall, Individual Participants May Not Be able to withstand Asset Shock And Psychological Pressure From Market Instability.

Project Risk: The team will spare no effort to achieve the goals outlined in the white paper, and although there are now more mature business models, the overall trends in the industry are unpredictable, which can lead to profitability by not matching market demand. On the other hand, this white paper can be updated as project details arrive, so if project update details are not accessed in a timely manner by program participants, participants are less aware of information asymmetry, which affects subsequent development of the project.

Technical Risk: This project is based on cryptographic algorithms, and rapid advances in cryptography pose a potential crack risk. Blockchain, distributed storage, and other technologies support core business development, and teams cannot fully guarantee a technology landing. Vulnerabilities may be found during project updates, and updates can be released to resolve them, but the impact of the vulnerabilities cannot be guaranteed.

Hacker Attacks and Crime Risks: In terms of security, electronic tokens are vulnerable to criminal acts such as anonymity, untraceability, hacker attacks, or exploitation by criminals or illegal asset transfers.



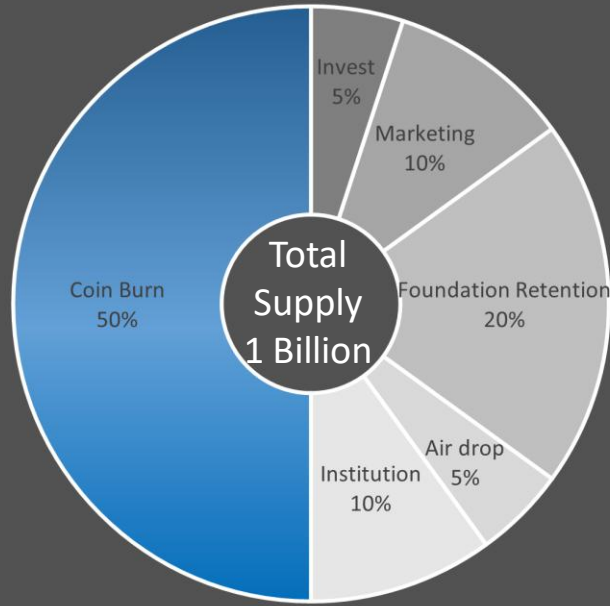
Policy Risk: Current international regulatory policies on blockchain projects and virtual currency financing are unclear, and political policies are likely to result in loss of participants.

Unknown Risks: As blockchain technology advances, unpredictable risks may arise today. This White Paper makes no representation or warranties that any information, statements, comments or other matters described or communicated in connection with this Program are accurate or complete, that any future prediction or conceptual statement is not limited to the above. No part of this White Paper shall constitute or consider a commitment or statement about the future. To the extent appropriate by applicable law, we shall not be liable for any loss or damage arising out of or relating to this White Paper, regardless of negligence, acquiescence or negligence. Ask participants to fully understand their team background, overall framework, and reasonable engagement before participating. The WTC reserves the right to modify and change the contents of this White Paper at any time.



WTC

WTC Token Distribution



Invest
 Marketing
 Foundation Retention
 Air drop
 Institution
 Coin Burn

Sortation	Quantity	Ratio
Total Supply	1,000,000,000	
Coin Burn	500,000,000	50%
Foundation Retention	200,000,000	20%
Marketing	100,000,000	10%
Institution	100,000,000	10%
Air drop	50,000,000	5%
Invest	50,000,000	5%
Total	1,000,000,000	100%

White Paper

